



Electricity



Transportation



Buildings



Industrial



Agriculture



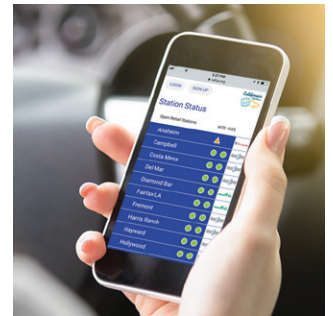
Sequestration

California Fuel Cell Partnership

Client: California Fuel Cell Partnership

2000–ongoing

Frontier Energy manages and operates a 40-member public private partnership focused on bringing fuel cell electric vehicles (cars, buses, and trucks) to the commercial market. A team of 11 people are responsible for program management and implementation, education and outreach, infrastructure planning, dealership engagement, technology development, and stakeholder engagement.



FRONTIER ENERGY:

- Manages ride and drive events that reach people who are not familiar with ZEVs
- Does high-impact outreach at community fairs and festivals
- Provided successful 30-day loaner programs for community thought leaders
- Participated in dealership rallies to train and motivate sales people
- Developed interactive software to help overcome fuel anxiety
- Had partnerships with GM, Honda, Toyota, Mercedes, Hyundai, The Volkswagen Group, BMW, Nissan, U.S. DOE, California Air Resources Board, California Energy Commission, and more than 40 other organizations



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